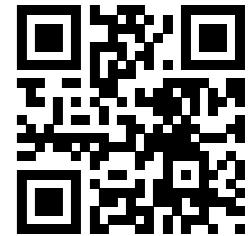


How Can I Use U-Vision?



I have an HKU related video to publicise.

I have an HKU event to promote!

I want to compose or edit a video or slideshow

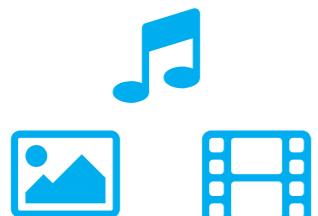
I want to check audiences' response to my content on U-Vision



You have a suitable image/video for broadcast



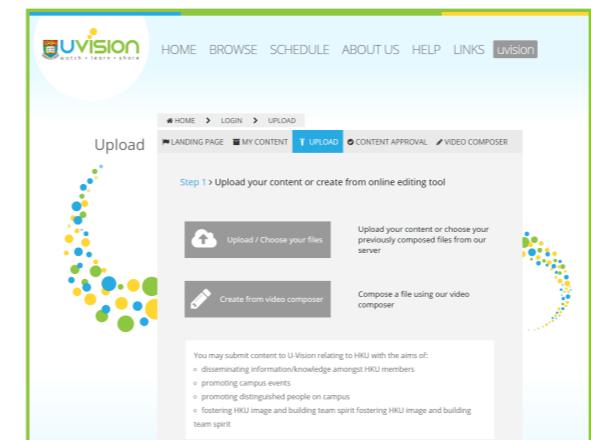
You want to promote an HKU event or share some relevant information



You have some images and/or video clips to compose into a video



Import your materials to U-Vision's Video Composer to edit or compose your video



Login to U-Vision's website with your HKU Portal ID. Upload your content and choose to publish to TV, online and/or mobile platforms

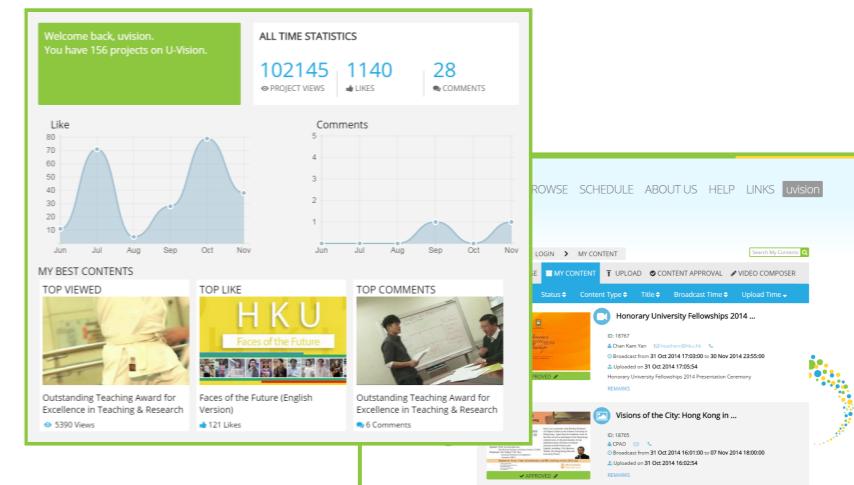


Wait for U-Vision's broadcast approval (max 7 working days)

Approved

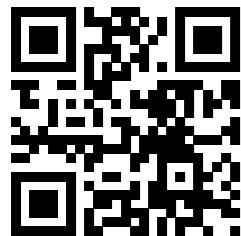


Watch your content on U-Vision's various platforms



Login to U-Vision to check statistics on the number of views, likes, comments on your shared content

Specifications for Submissions to U-Vision



Communicate
through the
U-Vision
Channel

(We prefer the 16:9 frame sizes.
It's 2014; please try to move away from
4:3 analogue formats.)

Content

- Relating to HKU with the primary aims of
 - disseminating information/knowledge amongst HKU members
 - promoting campus events
 - promoting distinguished people on campus
 - fostering HKU image and building team spirit

Length: < 5 min

Language: English

(We are only capturing passing-by audiences
with short videos, not hour-long programs.)

(If your video must contain any other language,
please include subtitles.)

VIDEO

Acceptable Frame Sizes:

HD 16 : 9 1920 x 1080 PAR 1.0

SD 16 : 9 1024 x 576 /
1280 x 720 PAR 1.0

SD 4 : 3 768 x 576 PAR 1.0

File size: **Max 1000MB**

Frame Rate: **25fps, 29.97fps or 30fps**

Audio: **48khz, 16 bit, > 128Kbits/s**

Minimum video bitrate:
1Mbit/s for H.264
4Mbit/s for MPEG 2

Acceptable File Formats:
MPEG, AVI, MOV, WMV, FLV, MP4,
WEBM, OGV

Recommended Compression Codecs:
H264, AVC HD, DivX

POSTER

Horizontal Side Panel

Vertical Scrollable Side Panel

Acceptable resolution sizes:

Any width from 1540 px - 5120 px
Any height from 872 px - 5120 px

Best-fit TV layout resolution sizes:

With side-panel - 1540 W x 872 H px
Without side-panel - 1920 W x 872 H px

Pixel Density: **300 dpi**

Formats: **JPG, PNG in RGB mode**

File size: **Max 5 Mb**

Technical Requirements

Submitting Files

U-Vision Submission Portal

Files can be directly submitted via U-Vision's website with your HKU Portal ID account.

Reasons for Submission Disapproval:

Material will be rejected if they are:

- Too low in resolution
- Deficient sound quality or at an unacceptable sound level
- An unsupported format
- An apparent misuse of copyrighted material or other violation of third party rights
- Not in compliance with U-Vision's Terms of Use and primary aims

